

# *Demain* l'Université de Strasbourg

## Organisation des missions de consultance EUA

23 avril 2008

**Les fonctions et les parcours des experts proposés par l'EUA sont donnés à la suite du tableau ci-dessous.**

Nom de l'expert	Thématique	Date de mission	Personnes à rencontrer	Documents fournis
Chris Cobb	Informatique et SI	ok	- B. Michon + Mongenet - SGs + C. Mongenet - Chefs de service informatique + experts extérieurs + C. Mongenet	- Parties concernées du PEC - Version courante du Schéma directeur - Rapport de l'IGAENR
Anne Girin	Gestion financière	ok	- Eric Pimmel et M. Deneken - D. D'ambra et JM. Jeitsch	
David Vincent	Technologies numériques au service des missions d'enseignement et de recherche	ok	- B. Michon + Mongenet - VPs CEVU + VPs Recherche - Chefs de service informatique concernés et chargés de mission TICE	- Rapport IGAENR - Parties concernées du PEC - Version courante du Schéma directeur

Walter Kühme	Communication	ok	<ul style="list-style-type: none"> <li>- APcom (avec M. Deneken - projet pilote Communication)</li> <li>- J. Castle (service regroupé)</li> <li>- A. Goudot (Communication projet)</li> </ul>	<ul style="list-style-type: none"> <li>- Stratégie de com phase 2</li> <li>- Supports de com phase 2 et 3</li> <li>- Analyse des besoins</li> <li>- Diaporama de présentation du projet</li> <li>- Plan de com 2008-2009</li> </ul>
Joanna Motion	Fundraising	ok	<b>Groupe Fundraising</b>	

Jean-Marc Rapp	Conduite changement Gouvernance	du <b>ok</b> <b>15 et 16 mai</b>	<b>Conduite du changement et Gouvernance :</b> <ul style="list-style-type: none"> <li>- Présidents</li> <li>- J. Soulas + A. Goudot (conduite opérationnelle)</li> <li>- Chefs de projet : au travers de la participation au premier séminaire</li> <li>- Conduite de projet</li> <li>- ...</li> </ul>	Gouvernance : <ul style="list-style-type: none"> <li>- Note sur l'organigramme</li> <li>- Projet d'établissement</li> <li>- Annexe stratégique (charte des collégiums)</li> </ul> Conduite du changement : <ul style="list-style-type: none"> <li>- Guide opérationnel phase 2</li> <li>- Lettres d'information</li> <li>- Plan d'action phase 3</li> <li>- Portefeuille de projets phase 3</li> <li>- Plan de déploiement du mode projet phase 3</li> <li>- Gabarits de montage de projet</li> <li>- Plan de communication par projet</li> </ul>
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### Chris Cobb (TIC)

Chris Cobb is Pro Vice-Chancellor at Roehampton University, London. His responsibilities include management of the estate, information technology, library and learning services, human resources, business process review and commercial services. He was previously at London School of Economics where he was Director of Business Systems and Services. He has expertise in developing business processes and information systems, particularly aimed at improving the student experience.

Chris Cobb has sat on a number of national working groups relating to IT in higher education, including chairing the UCISA CISG between 2003 and 2005. He is currently a member of the JISC Organisation Support Committee, the HEFCE Shared Services working group and is on the board of JISC infoNet.

### **Anne Girin (Gestion financière)**

Anne Girin dirige l'Administration des Ressources Financières à l'Université de Liège. Elle assiste le Recteur et le Conseil d'Administration en mettant à leur disposition les outils et données nécessaires à l'élaboration des politiques financières et budgétaires institutionnelles. Elle a conçu et gère le système d'information budgétaire et comptable (SAP) et assure une gestion optimale des ressources financières. Elle assiste et contrôle les services dans leur gestion financière, établit les documents légaux (bilan, compte de résultat, ...) et gère les relations avec la tutelle, la Cour des Comptes et les réviseurs. Elle supervise et coordonne l'activité des secrétaires exécutifs qui, au sein de leur propre département ou administration, assurent la saisie des données dans le système de gestion centralisé. Avant de travailler à Liège où elle a développé une comptabilité analytique et une gestion financière qui a servi à assainir les comptes, Madame Girin était directeur financier à Microsoft.

### **Walter Kühme (Communication)**

Walter Kühme is kanzeler (secrétaire général) of the University of Applied Sciences in Brandenburg.

He holds a doctorate in history and has studied in Tübingen, St. Paul, Minnesota, USA, Bremen and Bayreuth. Ethnographic field research on the kingdom of Gobir has taken him to Nigeria and Niger. After his first university degree he worked in the banking sector. Later Walter Kühme extended his international work experience as a speech-writer of the Commissioner General at the World EXPO 2000 in Hanover.

At the University of Heidelberg, he was initially responsible for the successful implementation of the newly founded University Council. He worked as deputy of the chancellor of the University of Heidelberg, with cross-cutting tasks in the university administration and an emphasis on the international educational activities of the University of Heidelberg and the reform of the annual reporting system.

In 2004 Kühme took over the department of strategy and communication in the Rectorat of the University of Heidelberg. In this capacity, he has been responsible for the implementation and communication of the major strategy concept "University of Heidelberg future" since 1386. He was also involved in setting up an international network of university administrators.

### **Joanna Motion (Fundraising)**

Joanna Motion was appointed the first Vice President for International Operations for the Council for Advancement & Support of Education (CASE) in 2003, having served as Executive Director of CASE Europe since 2000.

CASE is a membership association, providing training and advocacy for over 3000 education institutions in 52 countries around the world in the areas of fundraising, alumni relations, marketing and communications.

Educated at an international school in India, Joanna Motion's 25 years career in education has taken her from the UK to Australia and back and has held positions in four universities. She has worked in public relations, communications and development and she set up alumni associations for both the University of East Anglia and the University of Melbourne.

### **Jean-Marc Rapp (Conduite du changement et gouvernance)**

Jean-Marc Rapp was Rector of the University of Lausanne from 1999 to 1 September 2006 and President of the Rectors' Conference of the Swiss Universities (CRUS) from 2001 to 2006. He has been an EUA board member since 2005.

He received a doctorate in law in 1983 at the University of Lausanne and a LL.M. from University of California at Berkeley (USA) in 1985. He has worked as a lawyer in Lausanne and San Francisco and sat as a Substitute Judge at the Vaud Supreme Court (1986-1998).

He has been Professor of Commercial and Contract Law at the Law Faculty of the University of Lausanne since 1989 (Dean of Faculty from 1996 to 1998).

Before his appointment as Rector, he spent six months as an expert at the European Commission, DG XV, C5 (Financial Information and Company Law).

During his term as Rector of the University of Lausanne, Jean-Marc Rapp has greatly contributed to implementing the programme of cooperation and the new strategic trends of the Universities of Lausanne and Geneva and of the Swiss Federal Institute of Technology of Lausanne.

### **David Vincent (Enseignement à distance)**

Professor David Vincent took office as Pro Vice-Chancellor at the Open University (OU), UK , in 2003. He has responsibility for the university's strategy, and for the operation of the planning procedures which implement it. He handles governmental negotiations and liaison with the devolved bodies that develop and fund higher education in England, Wales, Scotland and Northern Ireland. He is responsible for regional and international policy, and for the operation of the OU Development Office and the OU/BBC partnership.

A professor of social history, David Vincent is the author or editor of fifteen books and numerous articles on British and European social history.

Prior to this appointment, David Vincent was Deputy Vice-Chancellor at Keele University. He is a visiting Fellow of Kellogg College, Oxford and President of the European Association of Distance Teaching Universities (EADTU).